



# Economic Survey 2019

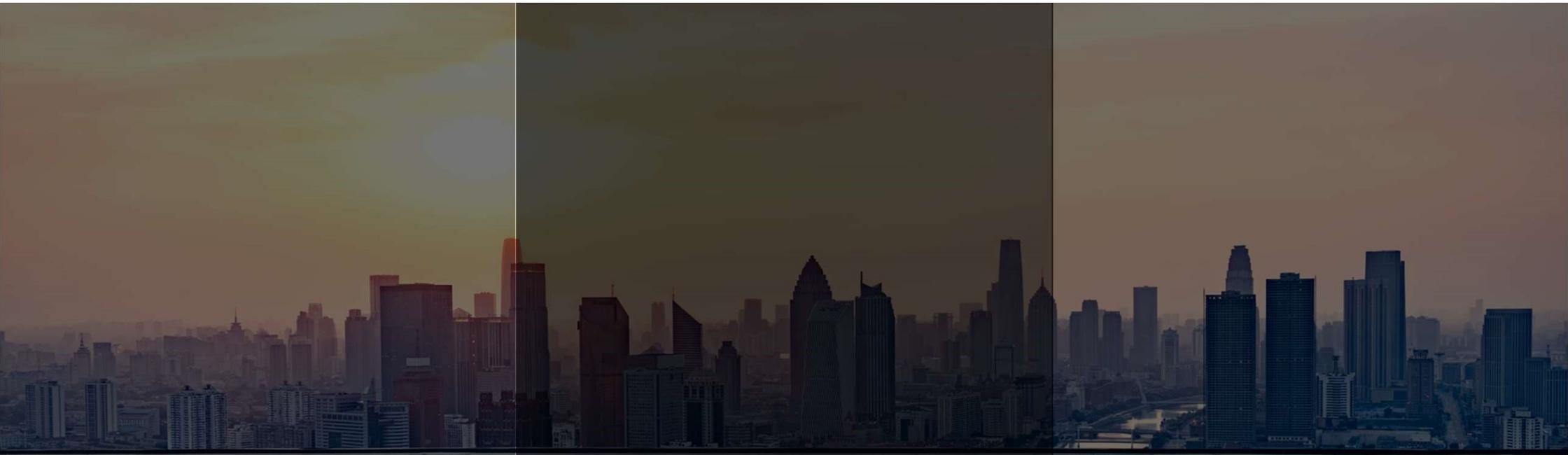
## Poland in the eyes of foreign investors





# International Group of Chambers of Commerce in Poland



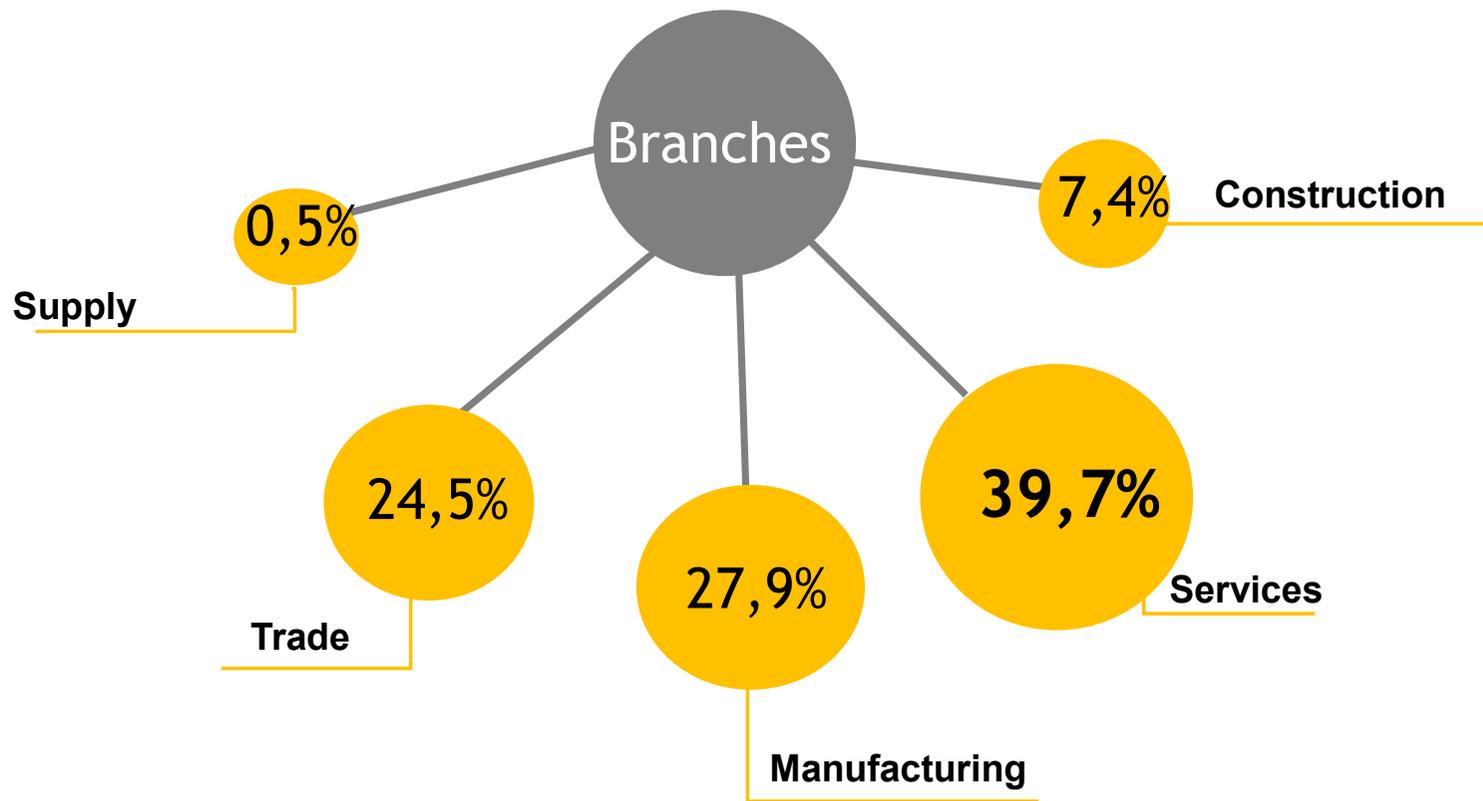


Part I

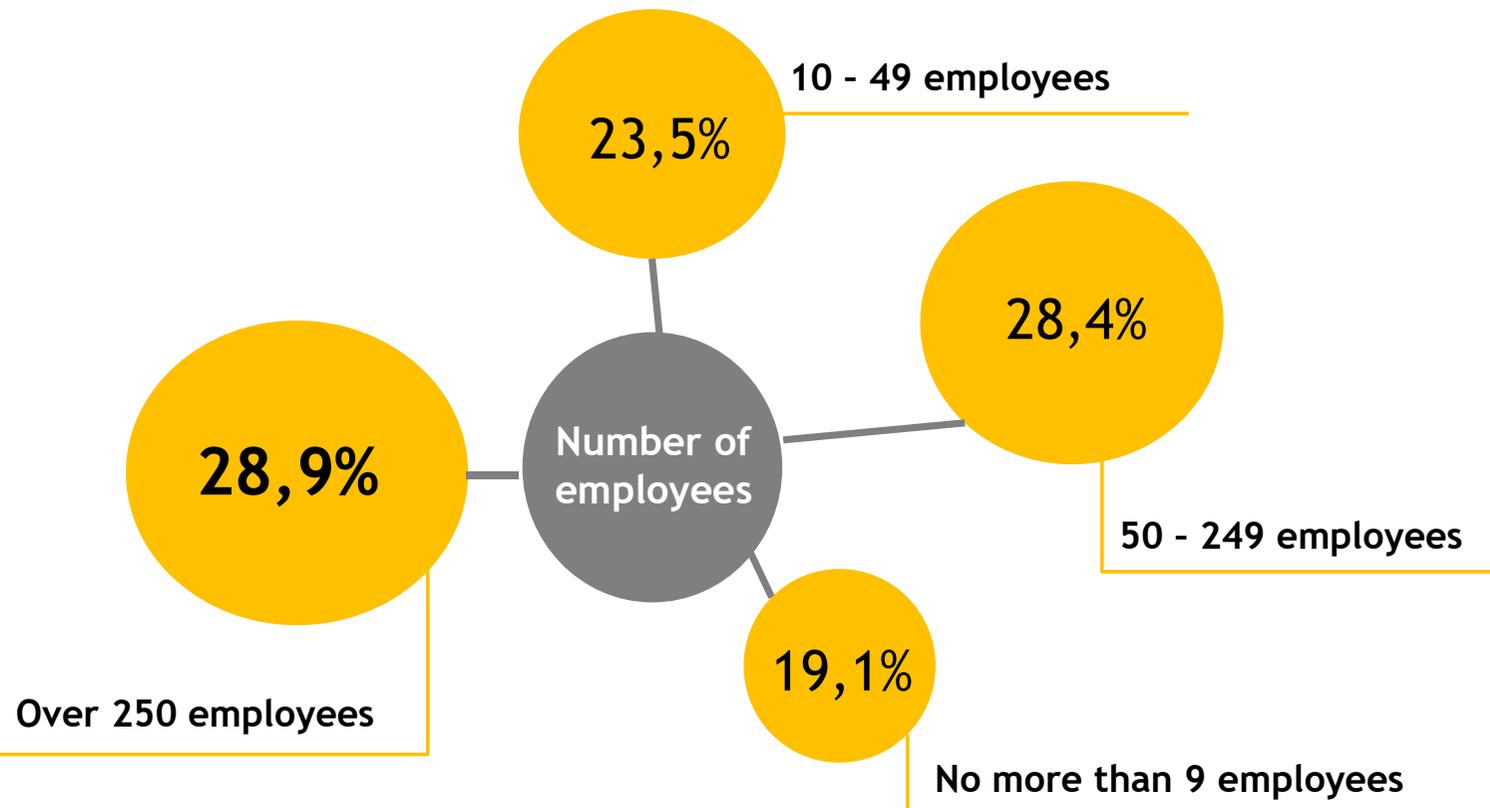
# Characteristics of the surveyed companies

# Structure of respondents - branches

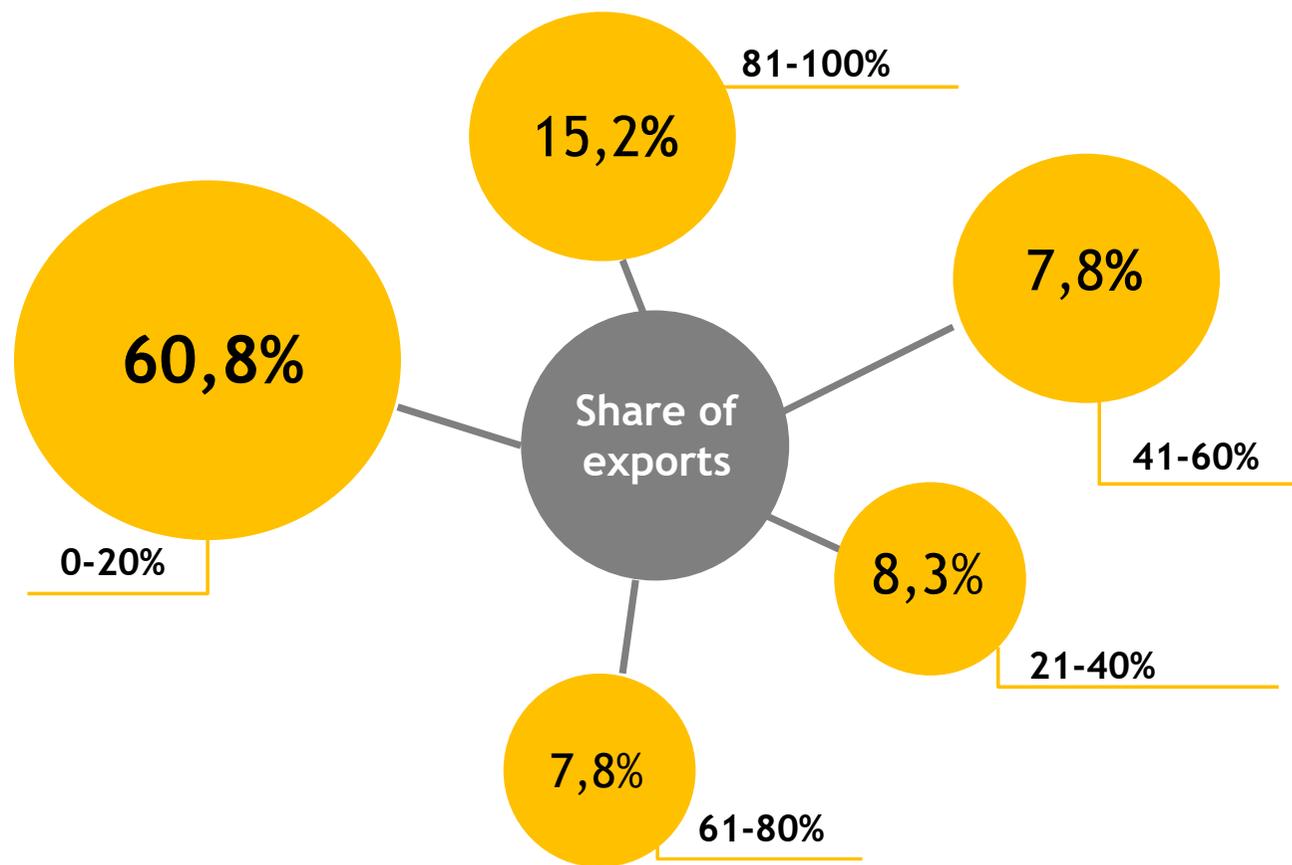
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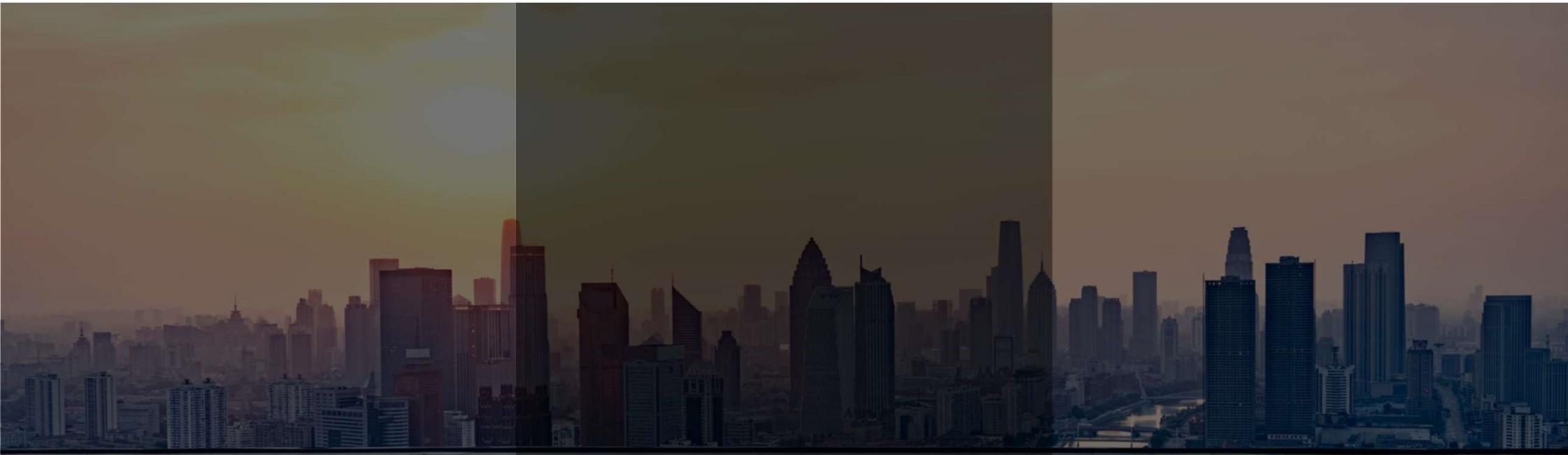


# Structure of respondents - number of employees



# Structure of respondents - share of exports in total turnover



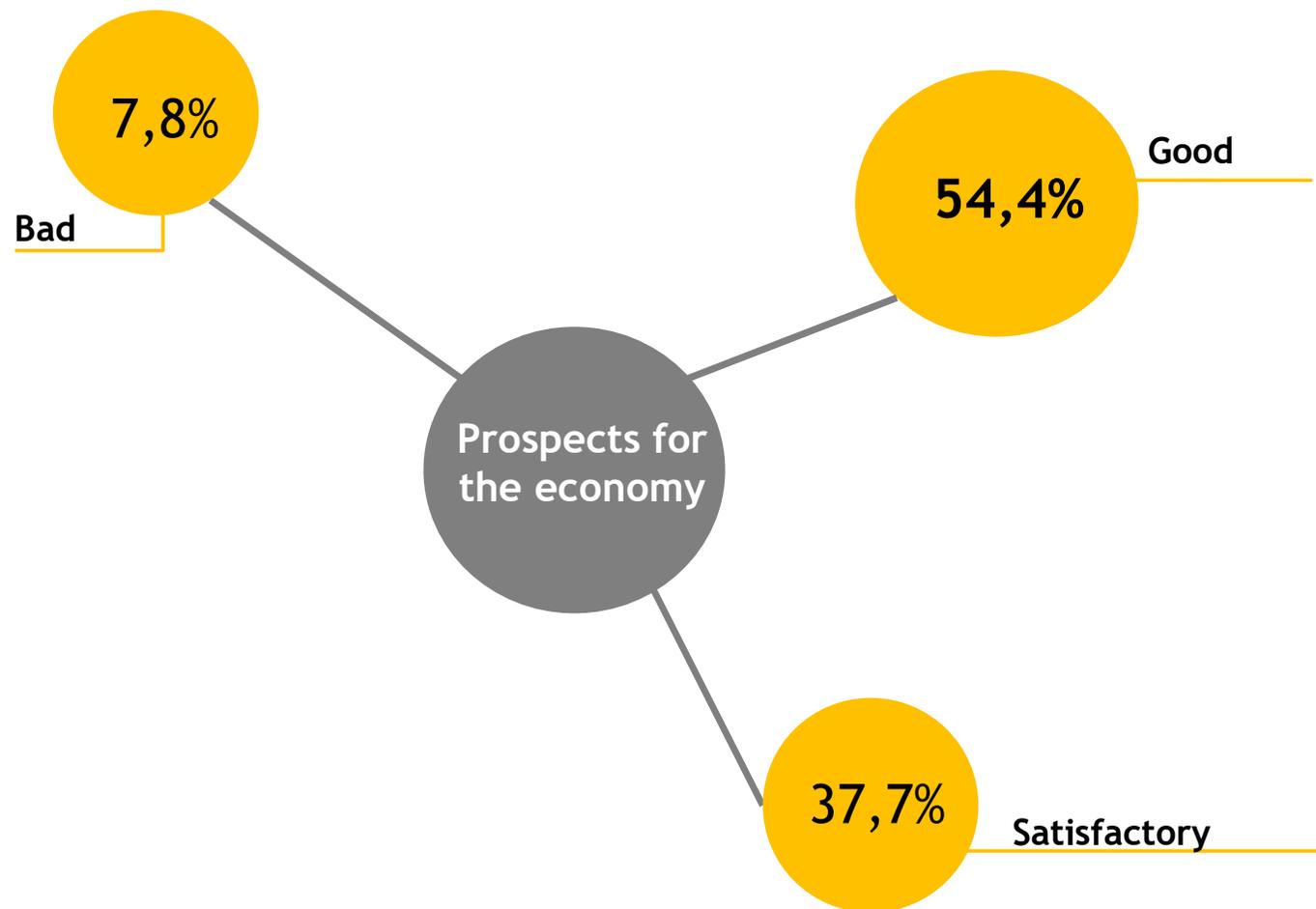


Part II

Economic situation in Poland

How do you evaluate the current state of the Polish economy?

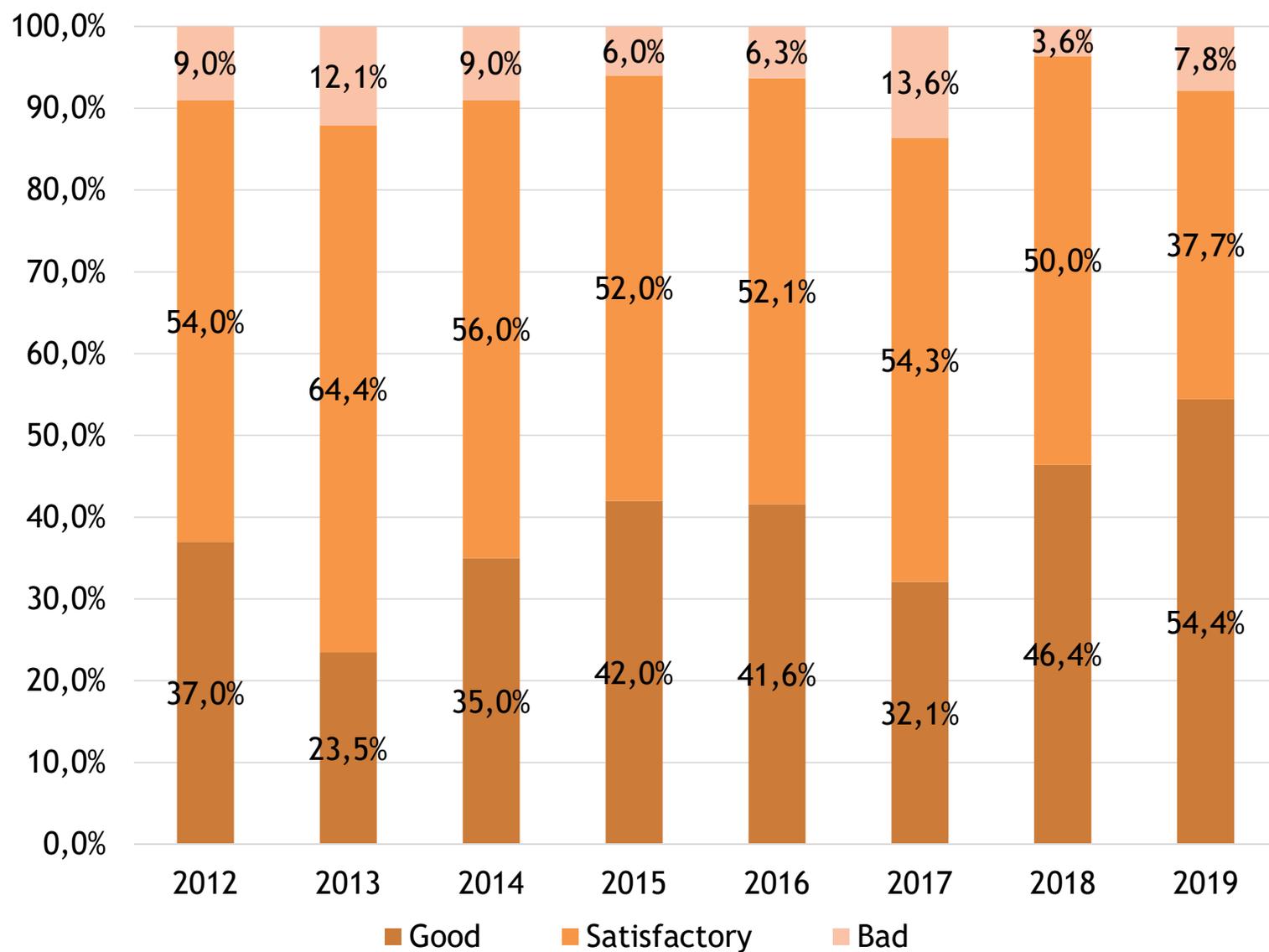
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How do you evaluate the current state of the Polish economy?

Comparison to the previous editions of the survey

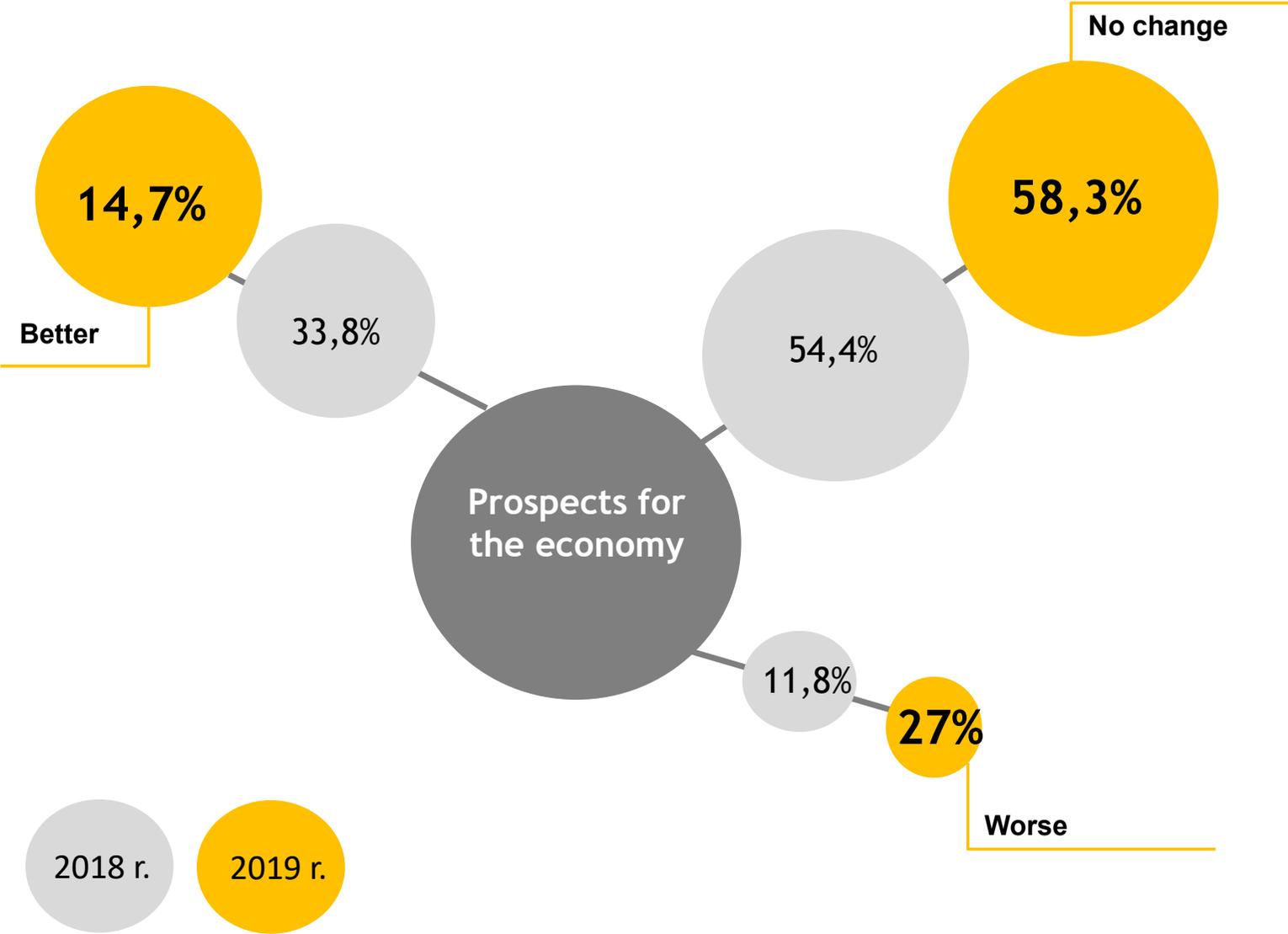
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What are the prospects for the Polish economy in 2019 compared to 2018?

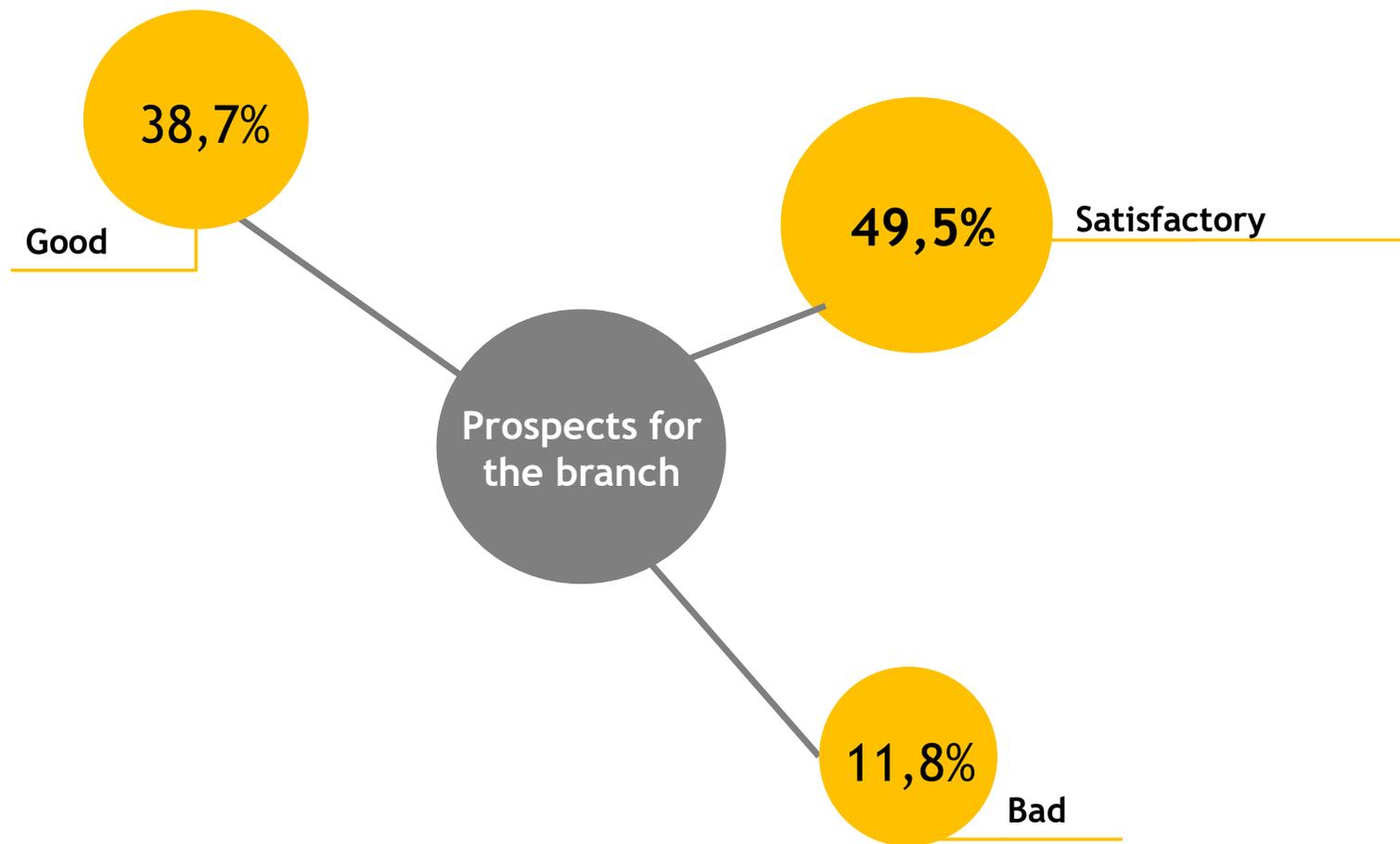
Comparison to the previous edition of the survey

Economic Survey 2019

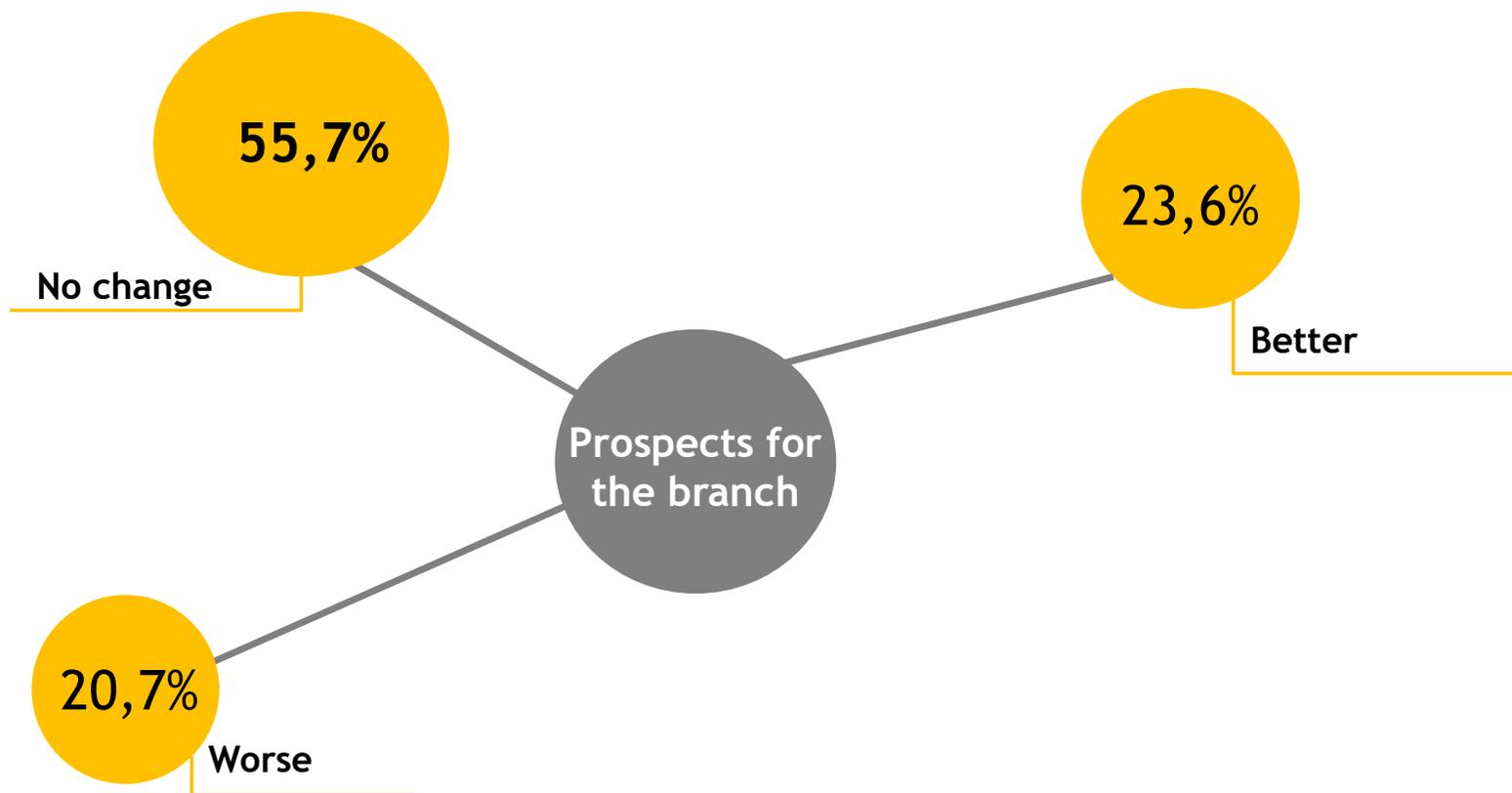


How do you evaluate the current economic situation of your branch?

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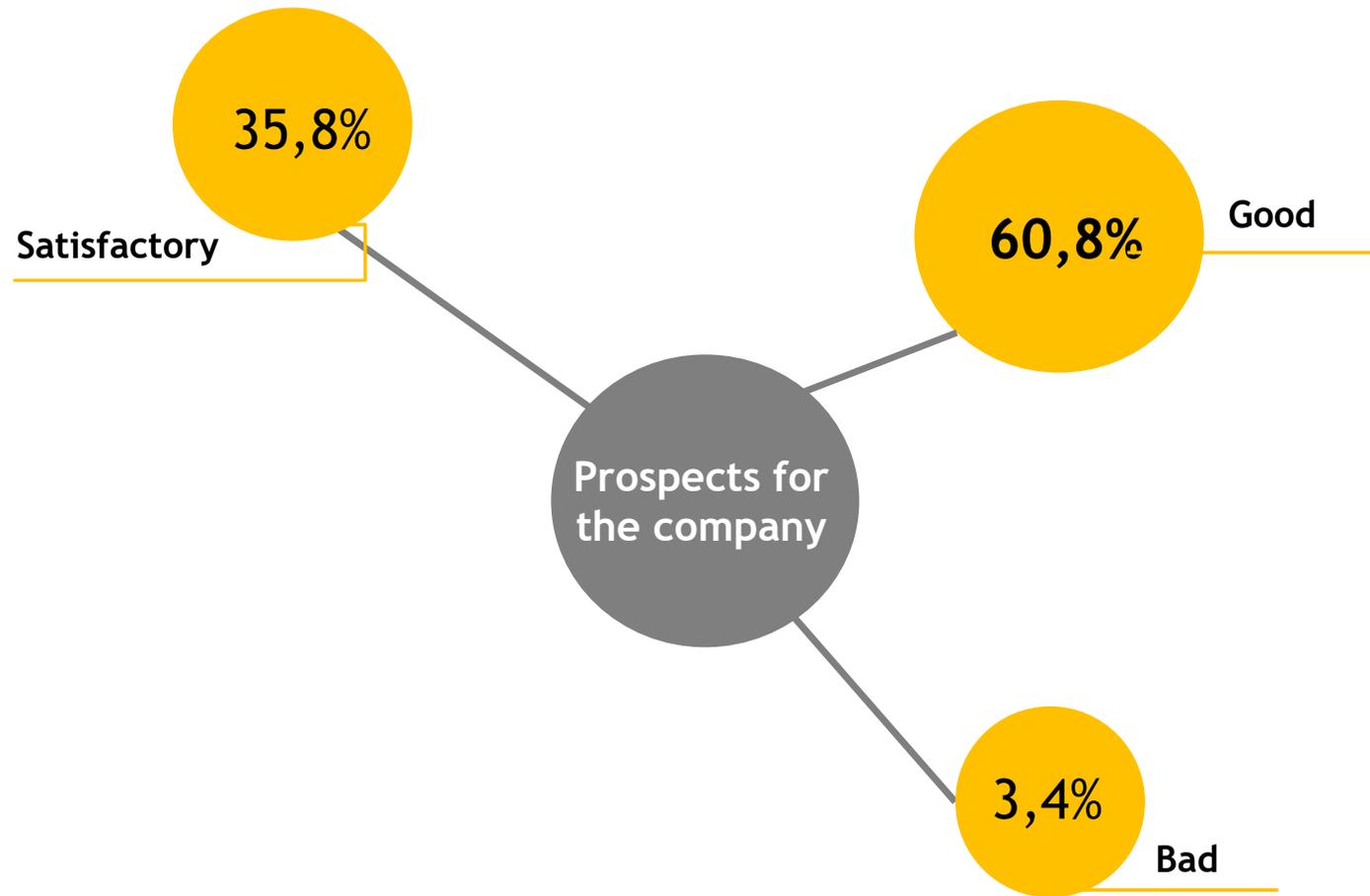


What are the prospects for your branch in 2019 compared to 2018?



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How do you evaluate the current economic situation of your company?

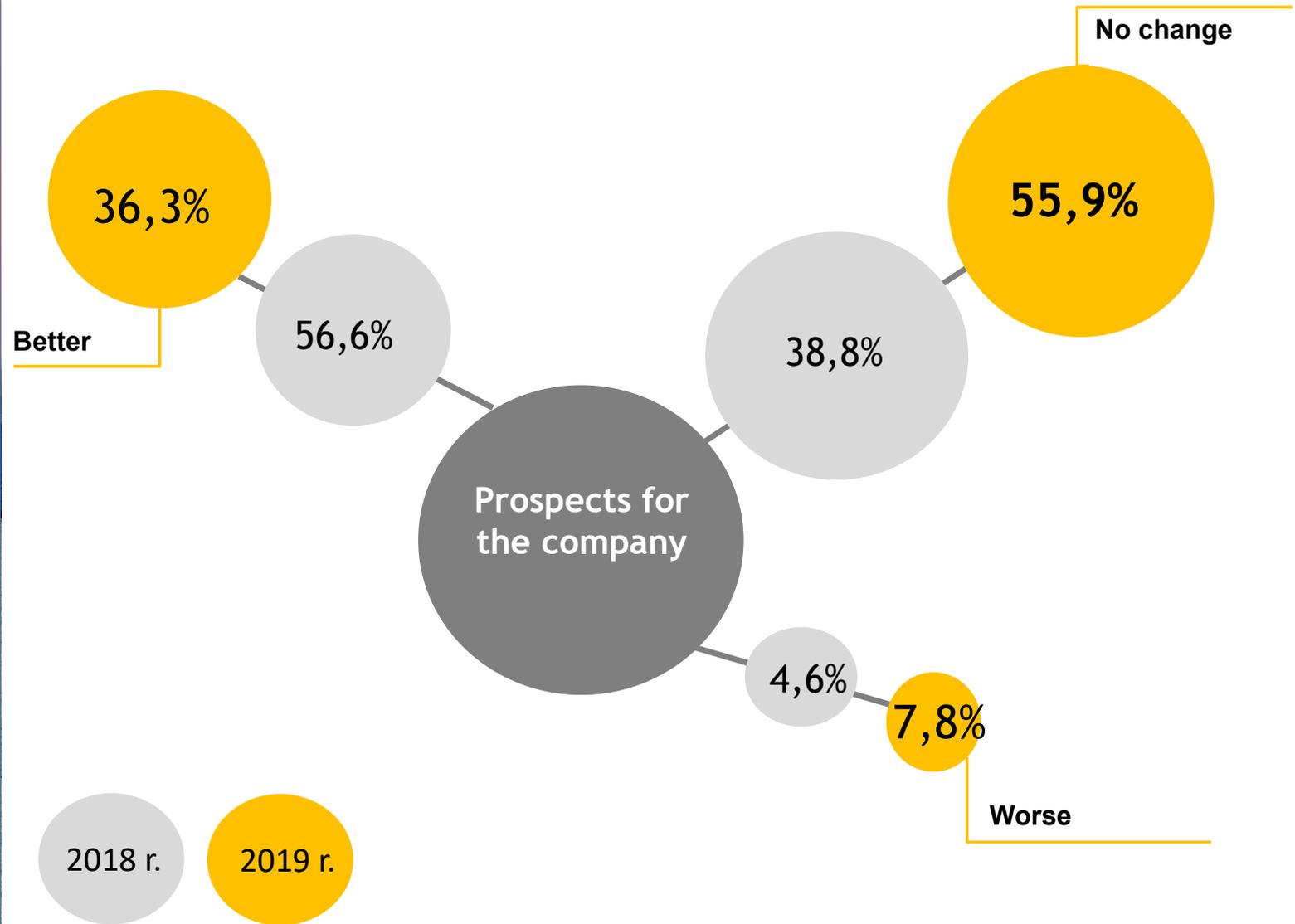


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What are the prospects for your company in 2019 compared to 2018?

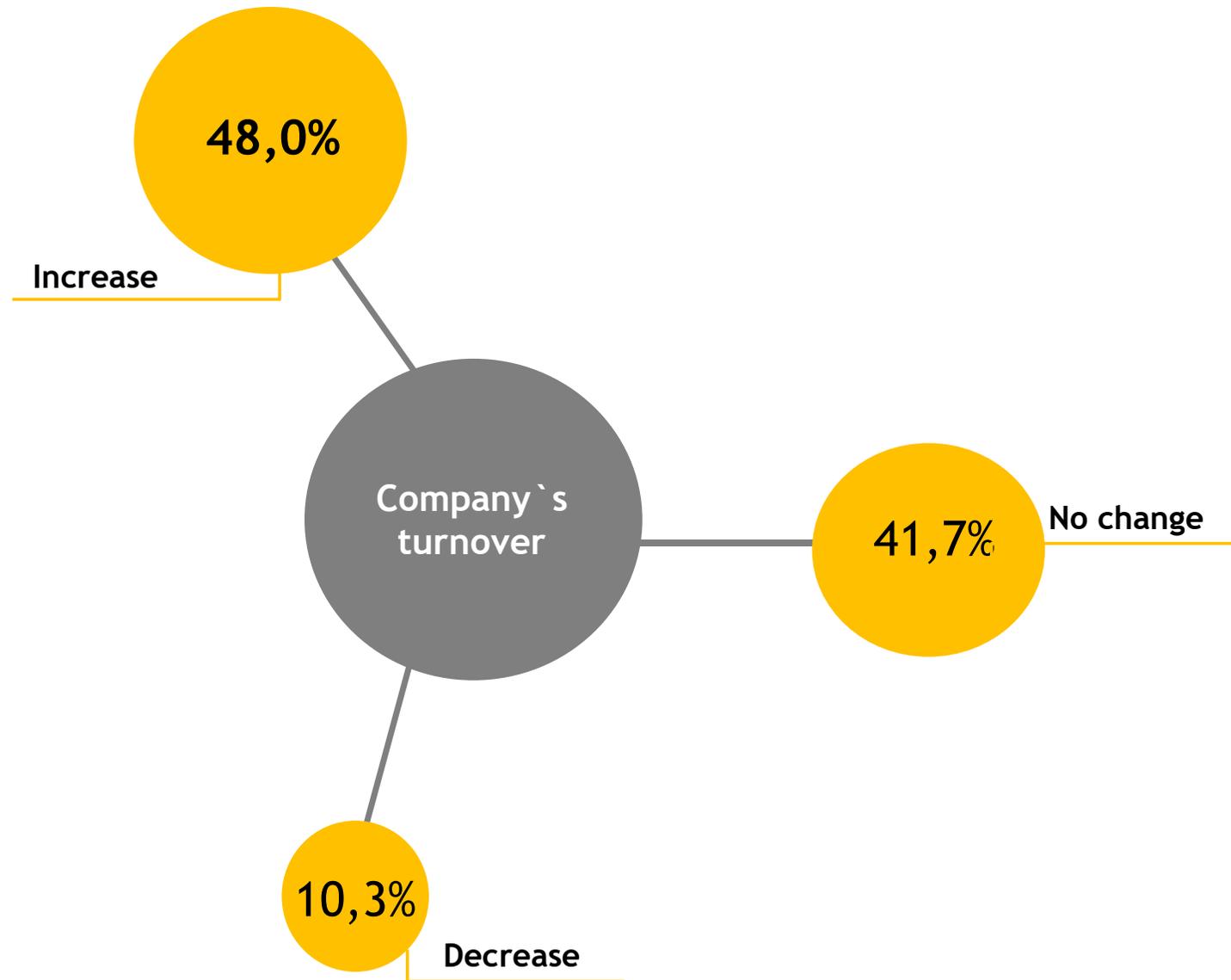
Comparison to the previous edition of the survey

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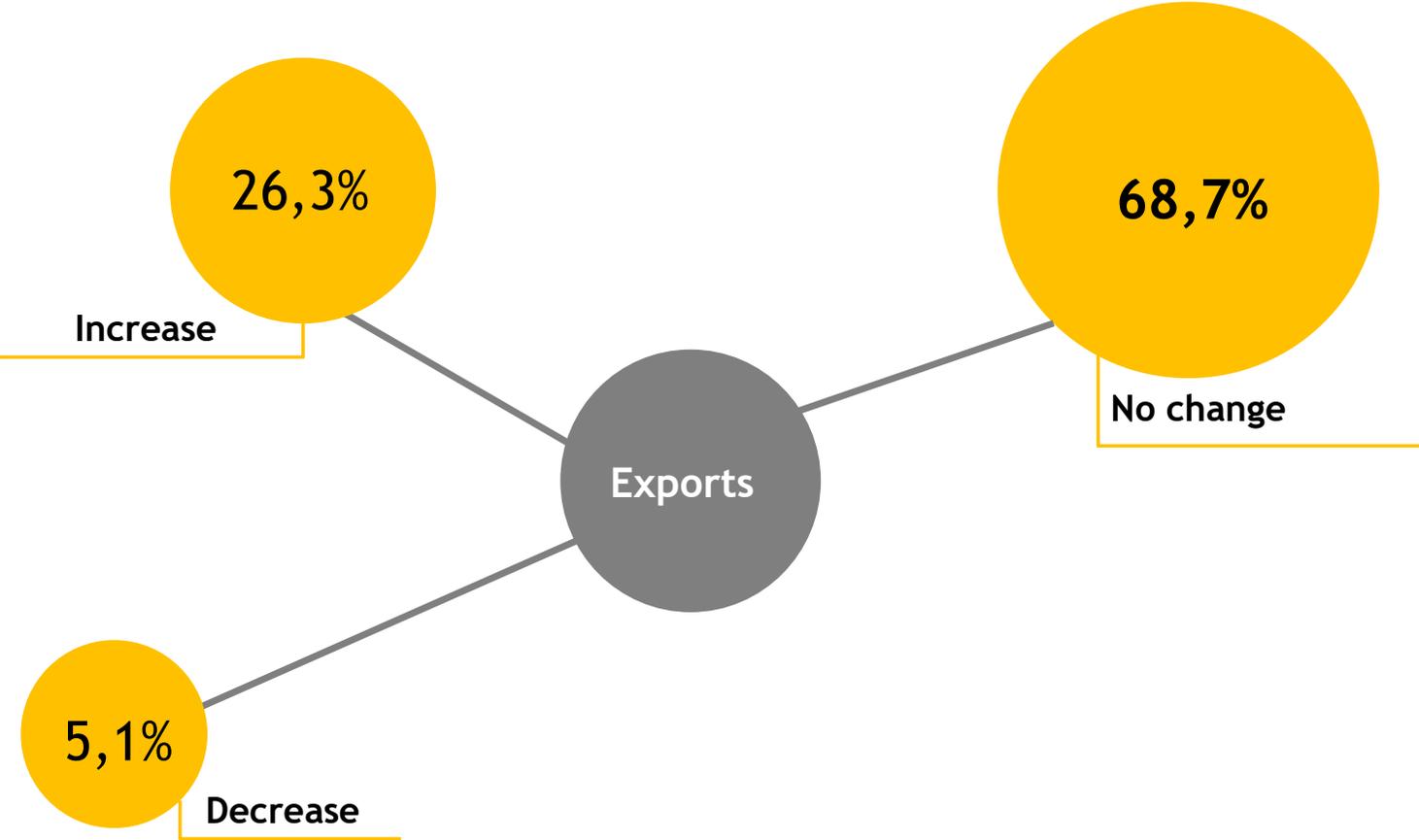
What are the prospects  
for your  
company`sturnover in  
2019 compared to 2018?

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What are the prospects for your company`s exports in 2019 compared to 2018?

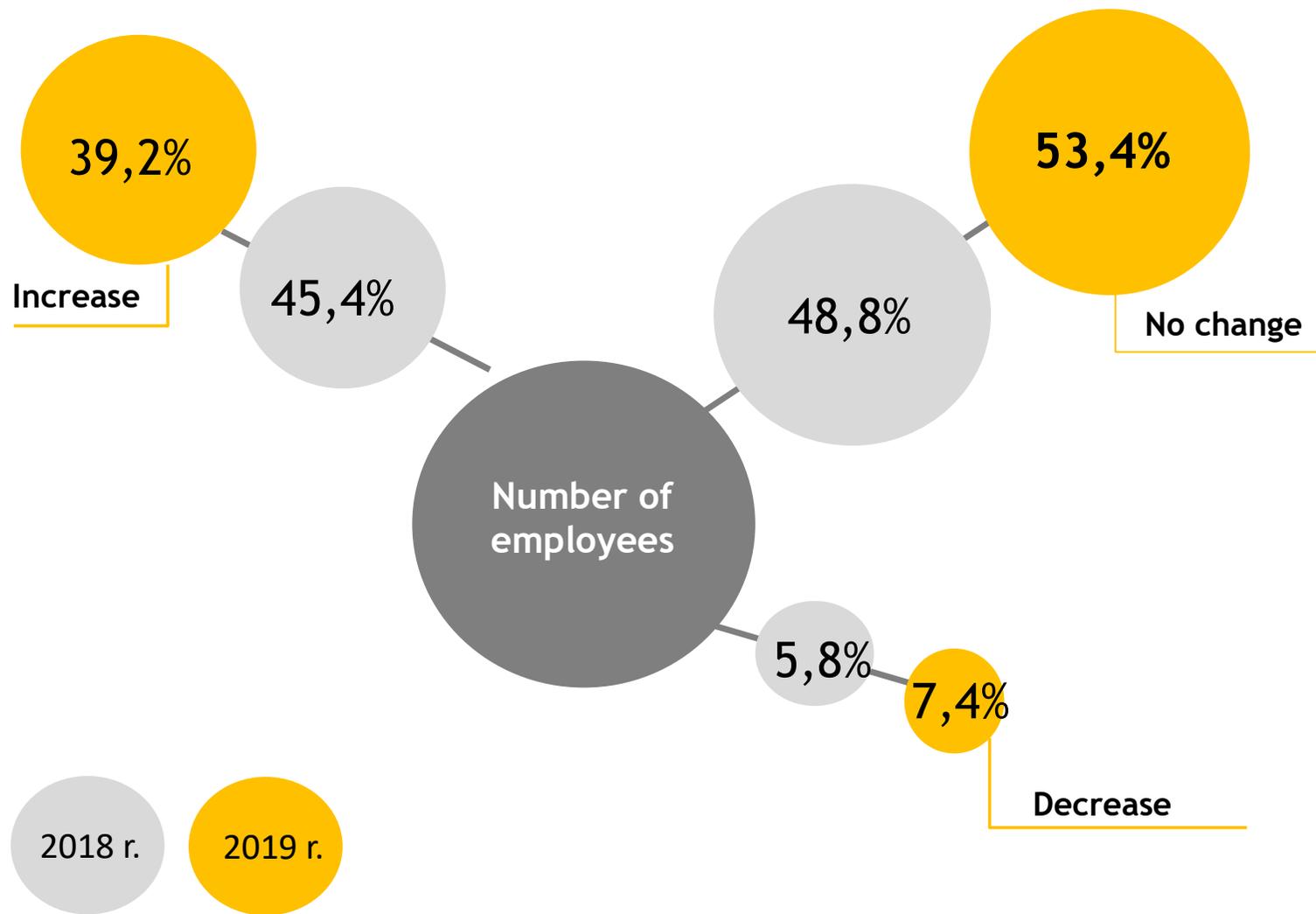
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What are the prospects for your company's number of employees in 2019 compared to 2018?

Comparison to the previous edition of the survey

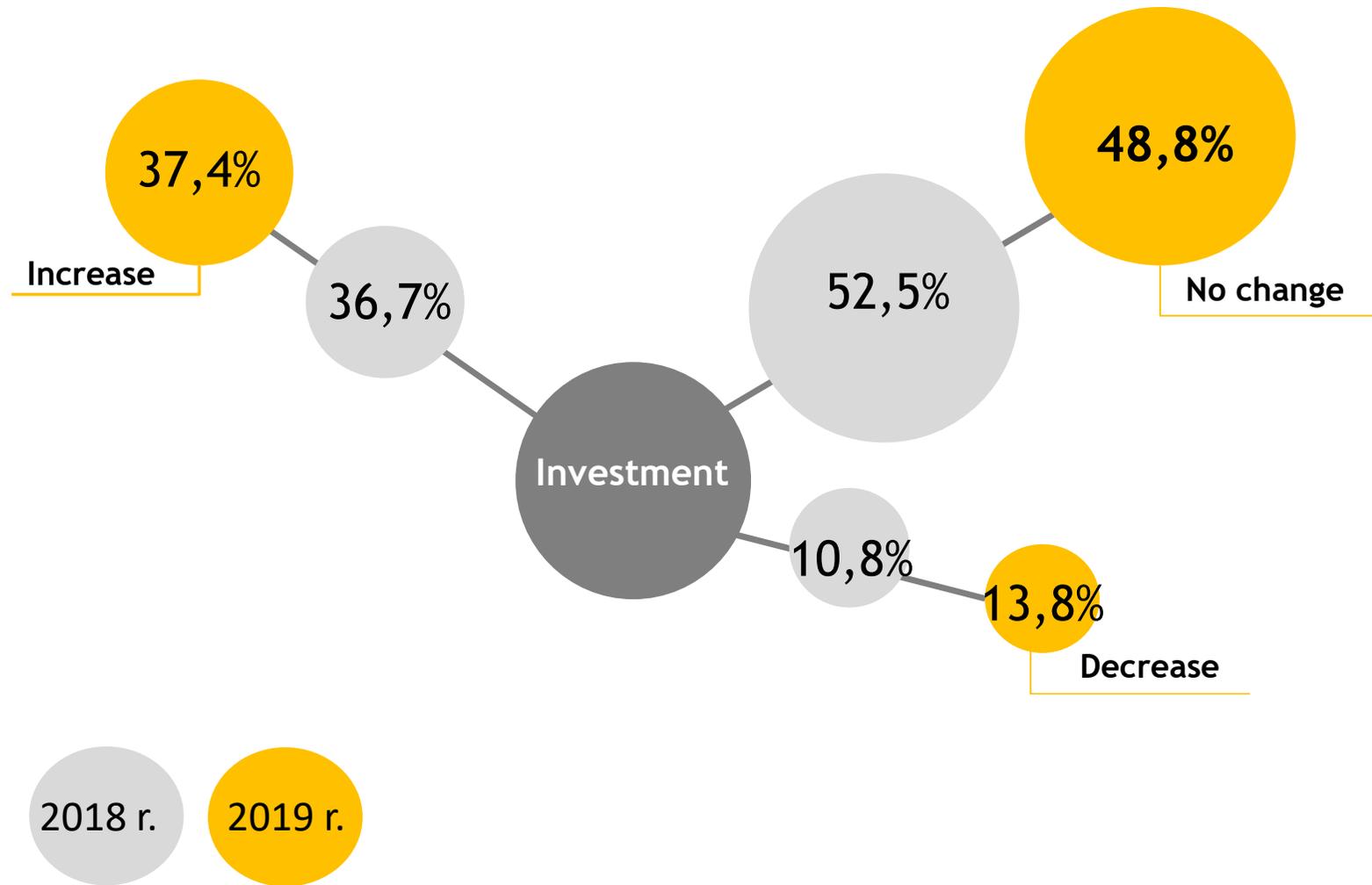
Economic Survey 2019

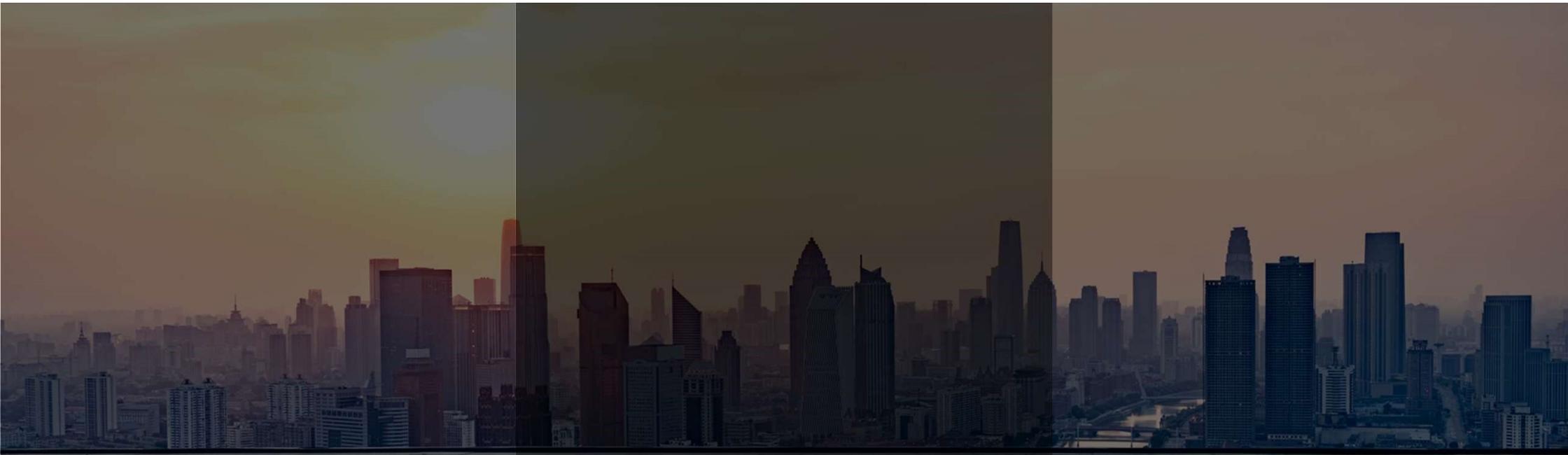


What are the prospects for your company's expenditure on investment in 2019 compared to 2018?

Comparison to the previous edition of the survey

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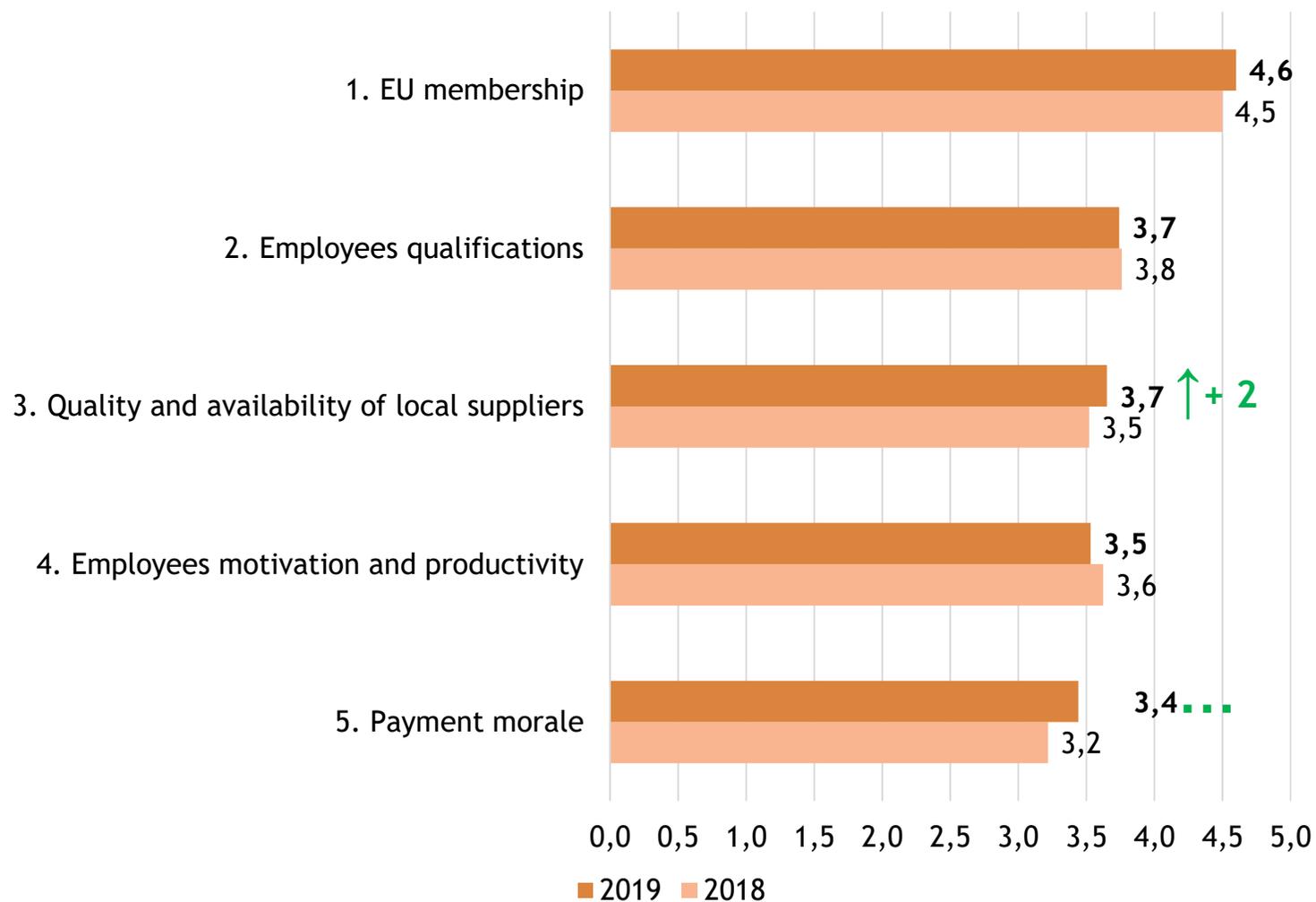
Part III

Investment factors

# Evaluation of investment factors (points of rank 2018/2019, 1 - min; 5 - max)

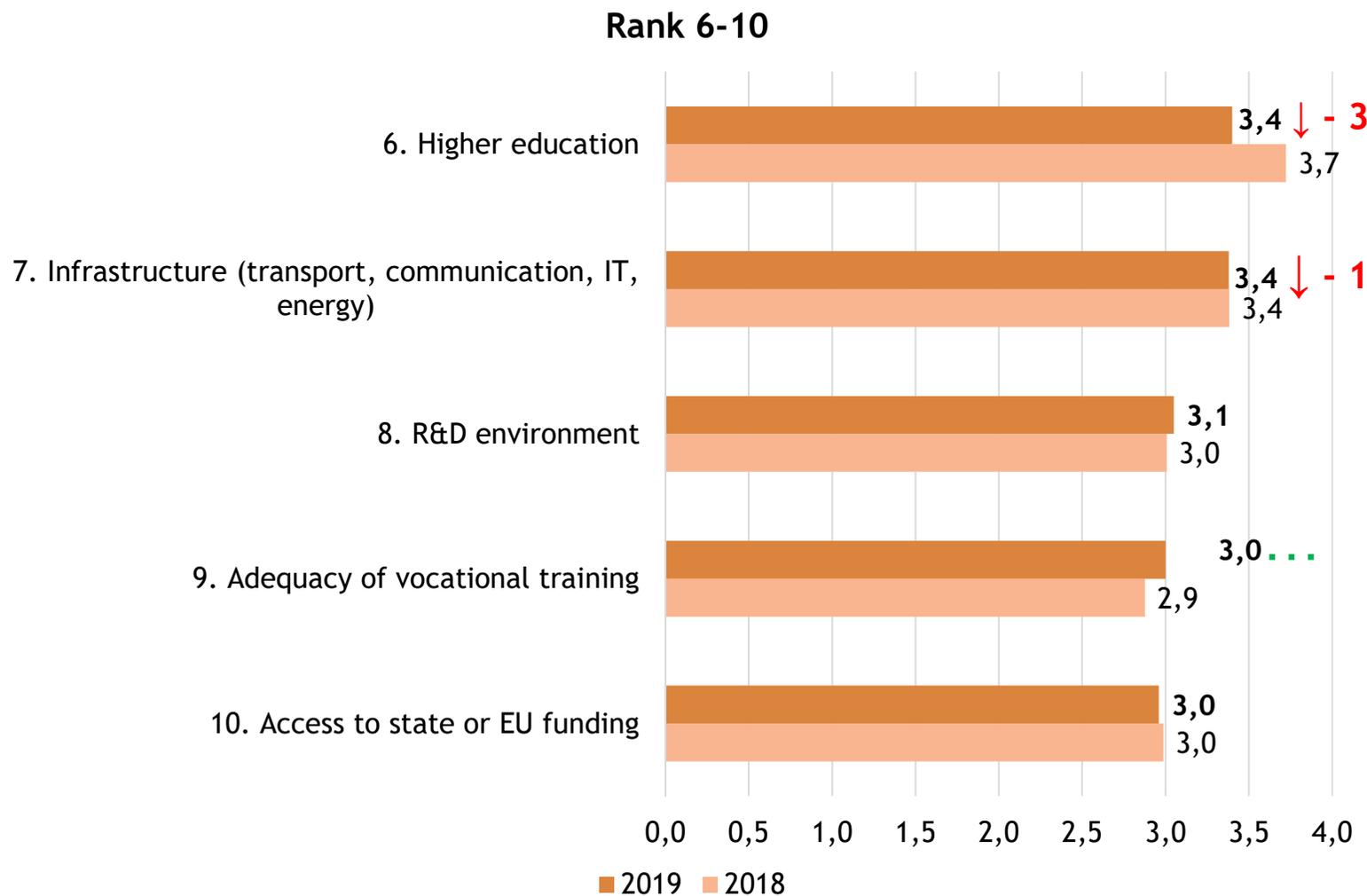
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## Best rated



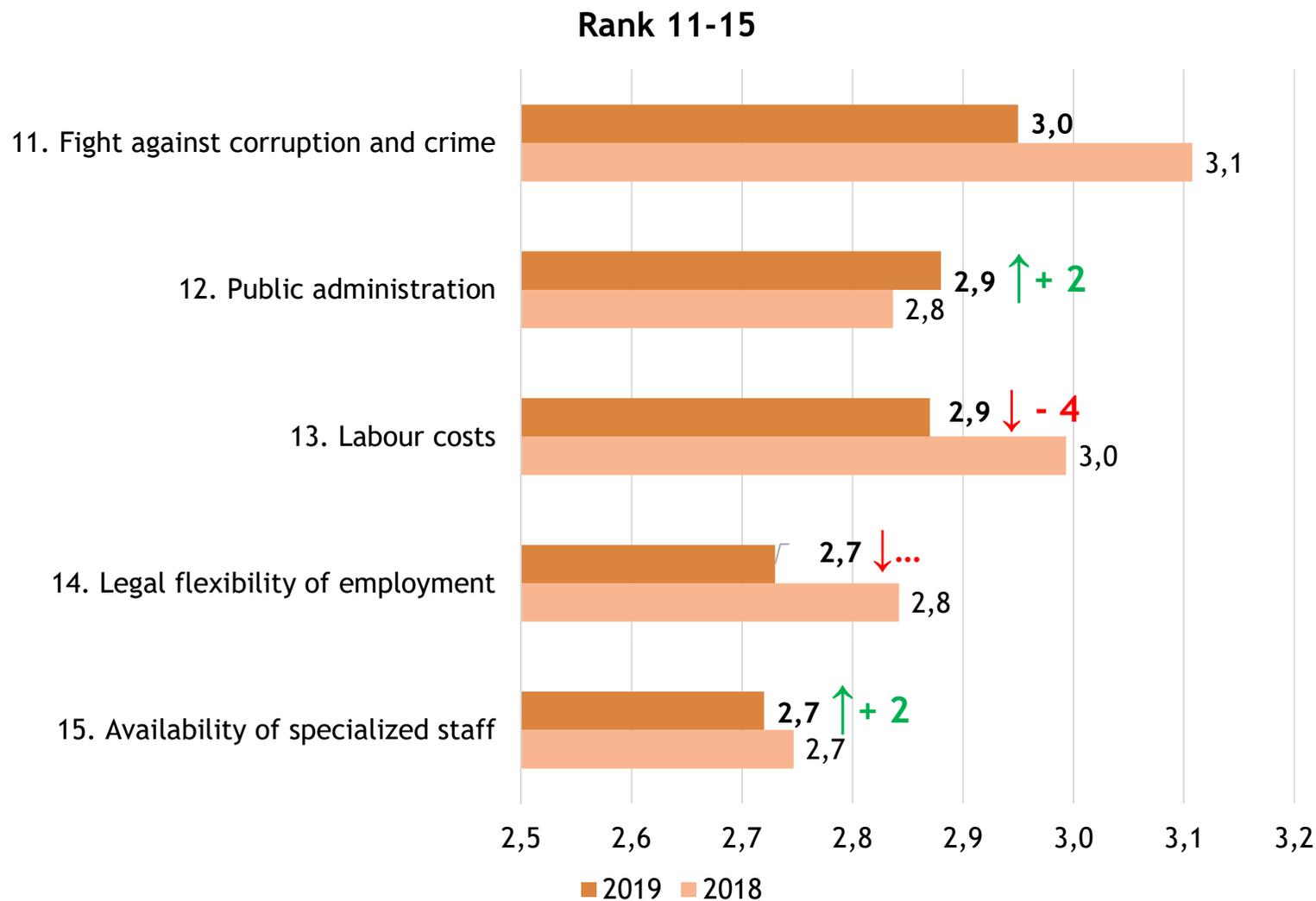
# Evaluation of investment factors (points of rank 2018/2019, 1 - min; 5 - max)

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# Evaluation of investment factors (points of rank 2018/2019, 1 - min; 5 - max)

Economic Survey 2019



# Evaluation of investment factors (points of rank 2018/2019, 1 - min; 5 - max)

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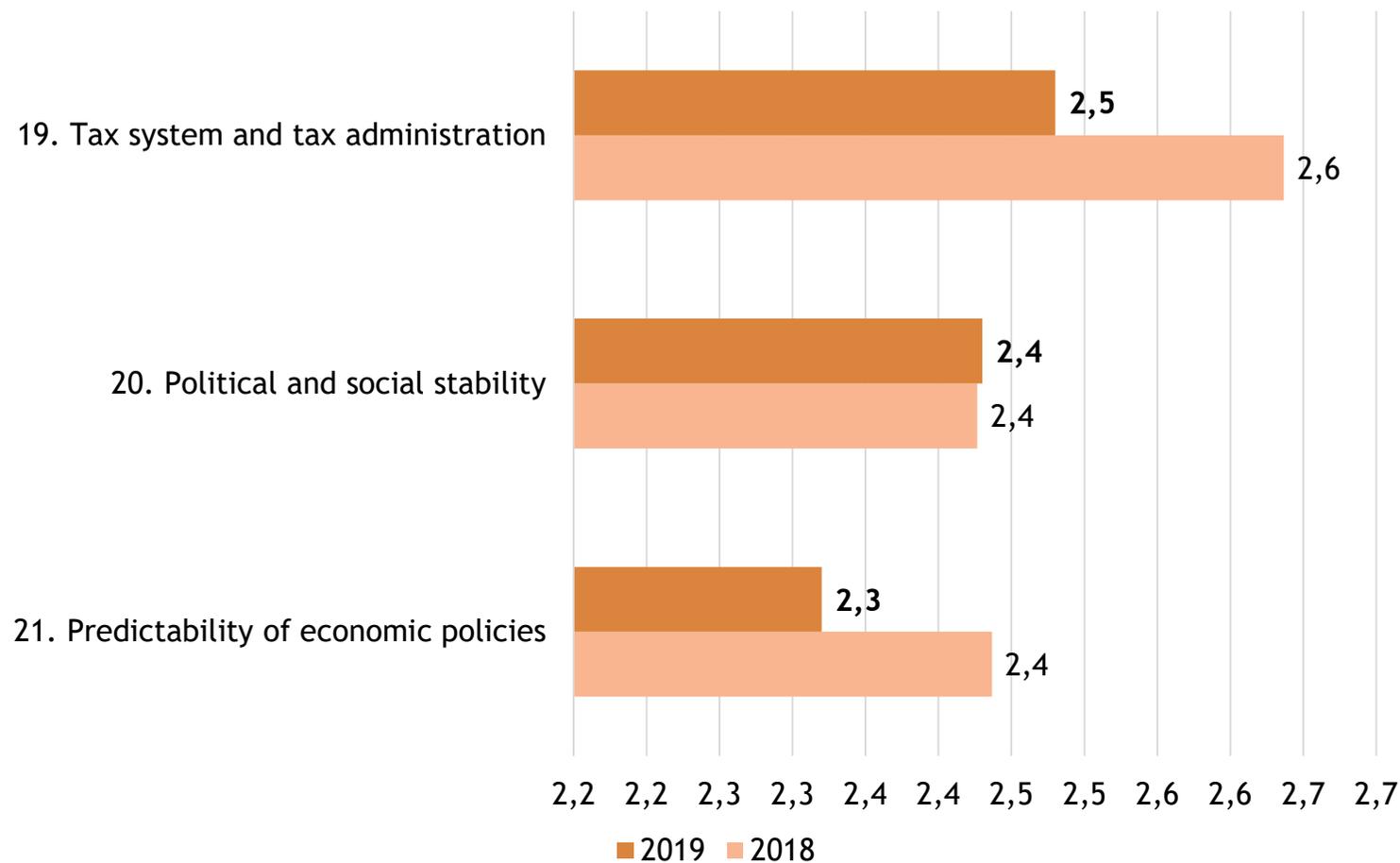
## Rank 16-18



# Evaluation of investment factors (points of rank 2018/2019, 1 - min; 5 - max)

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## The worst rated



# Investment factors - changes in the ranking - place in 2018 and 2019

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Adequacy of vocational training



12. Place 2018 + 3 9. Place 2019

Quality and availability of local  
suppliers



5. Place 2018 + 2 3. Place 2019

Payment morale



7. Place 2018 + 2 5. Place 2019

Availability of specialized stuff



17. Place 2018 + 2 15. Place 2019

Public administration

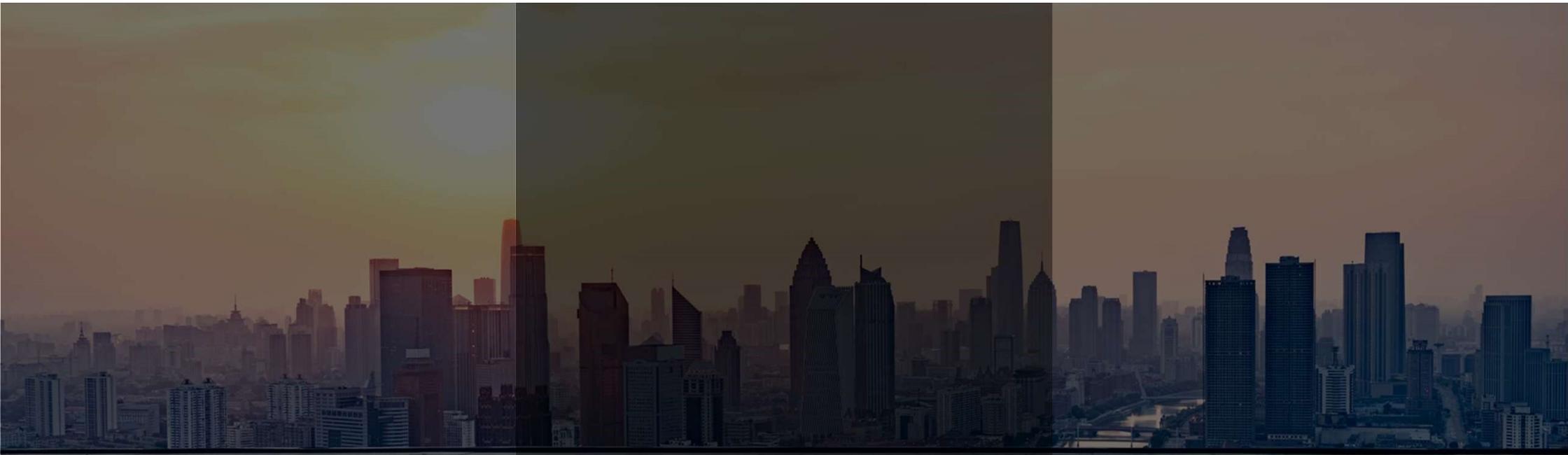


14. Place 2018 + 2 12. Place 2019

# Investment factors - changes in the ranking - place in 2018 and 2019

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|   |   |                |     |                |
|---|---|----------------|-----|----------------|
| Labour costs  |    | 9. Place 2018  | - 4 | 13. Place 2019 |
| Higher education                                      |    | 3. Place 2018  | - 3 | 6. Place 2019  |
| Infrastructure (transport, communication, IT, energy) |    | 6. Place 2018  | - 1 | 7. Place 2019  |
| Legal flexibility of employment                       |    | 13. Place 2018 | - 1 | 14. Place 2019 |
| Transparency of open invitations to tender            |   | 15. Place 2018 | - 1 | 16. Place 2019 |
| Legal safety  |  | 16. Place 2018 | - 1 | 17. Place 2019 |

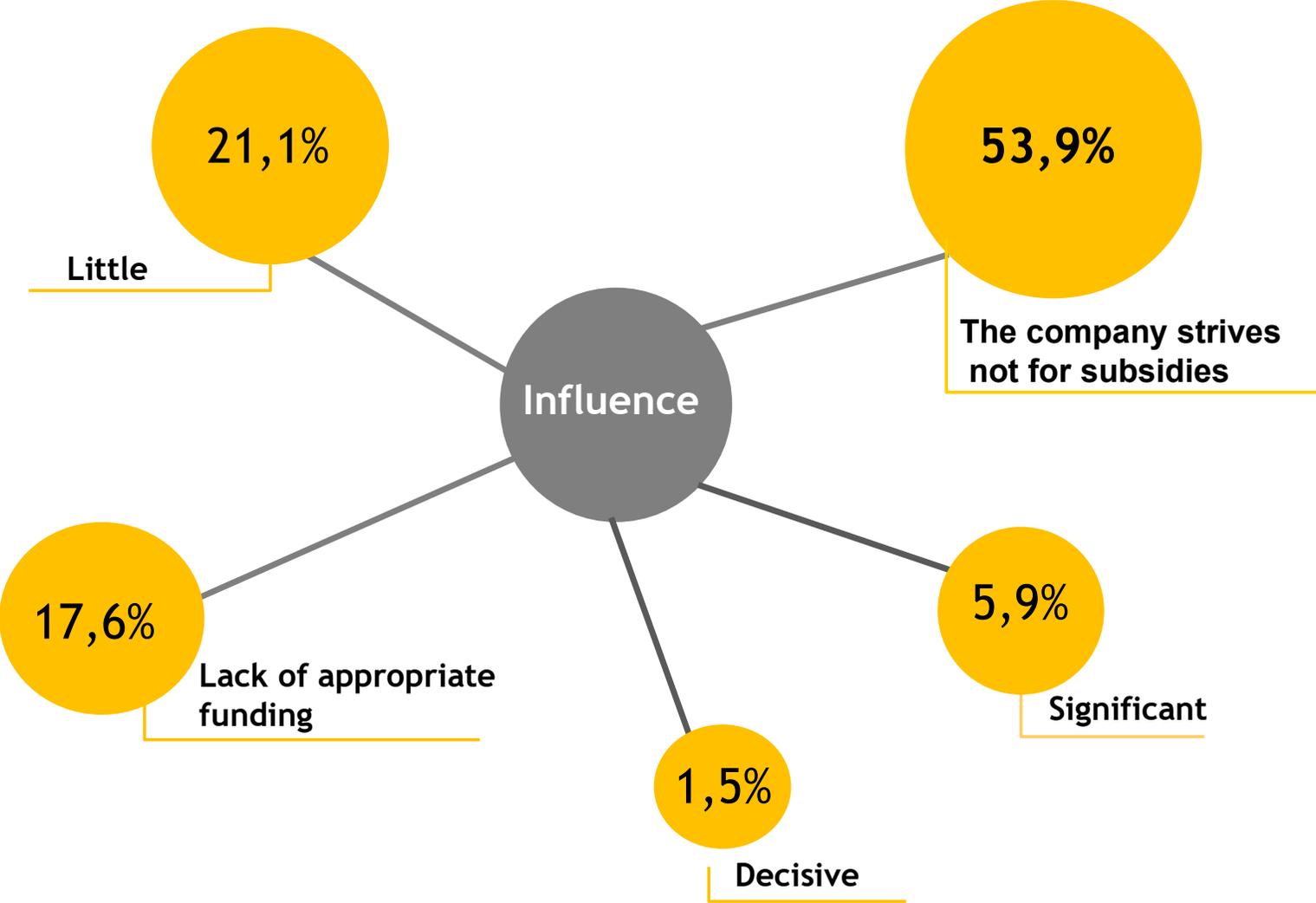


Part IV

Investment attractiveness

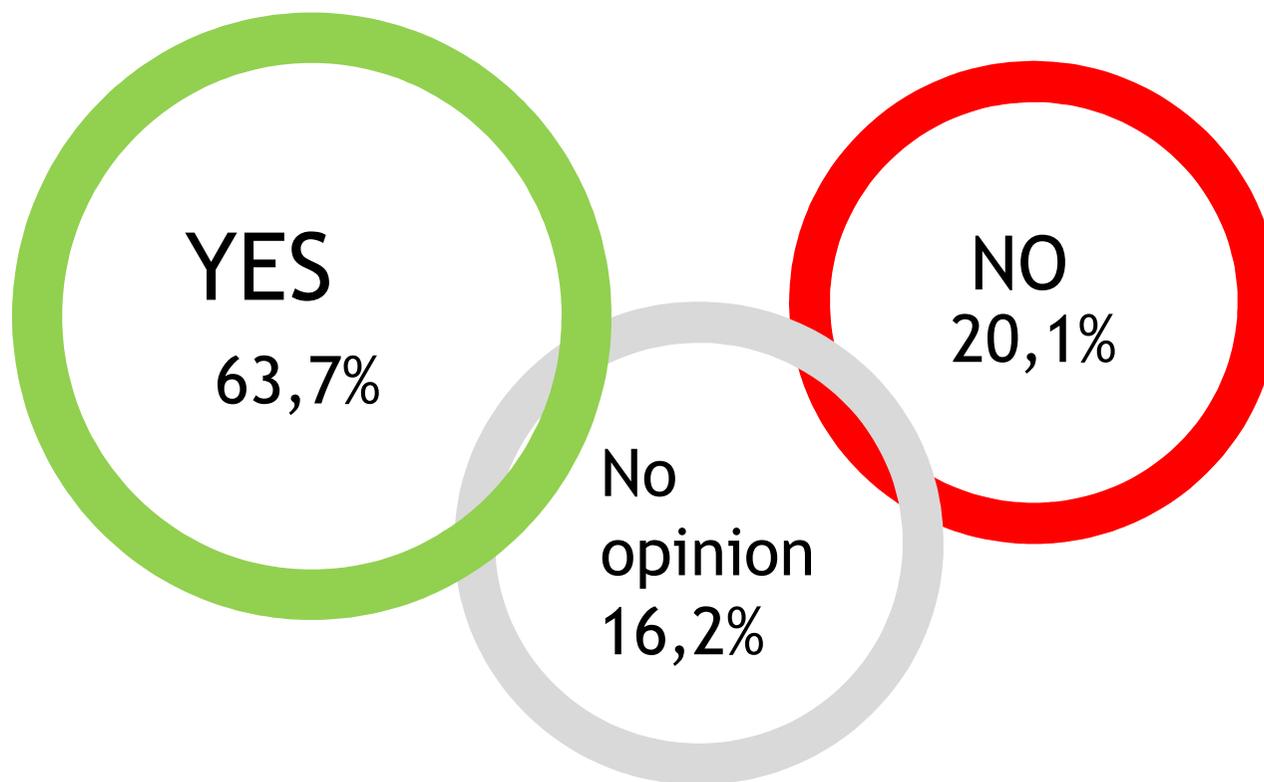
What influence do EU subsidies have on investments in your company?

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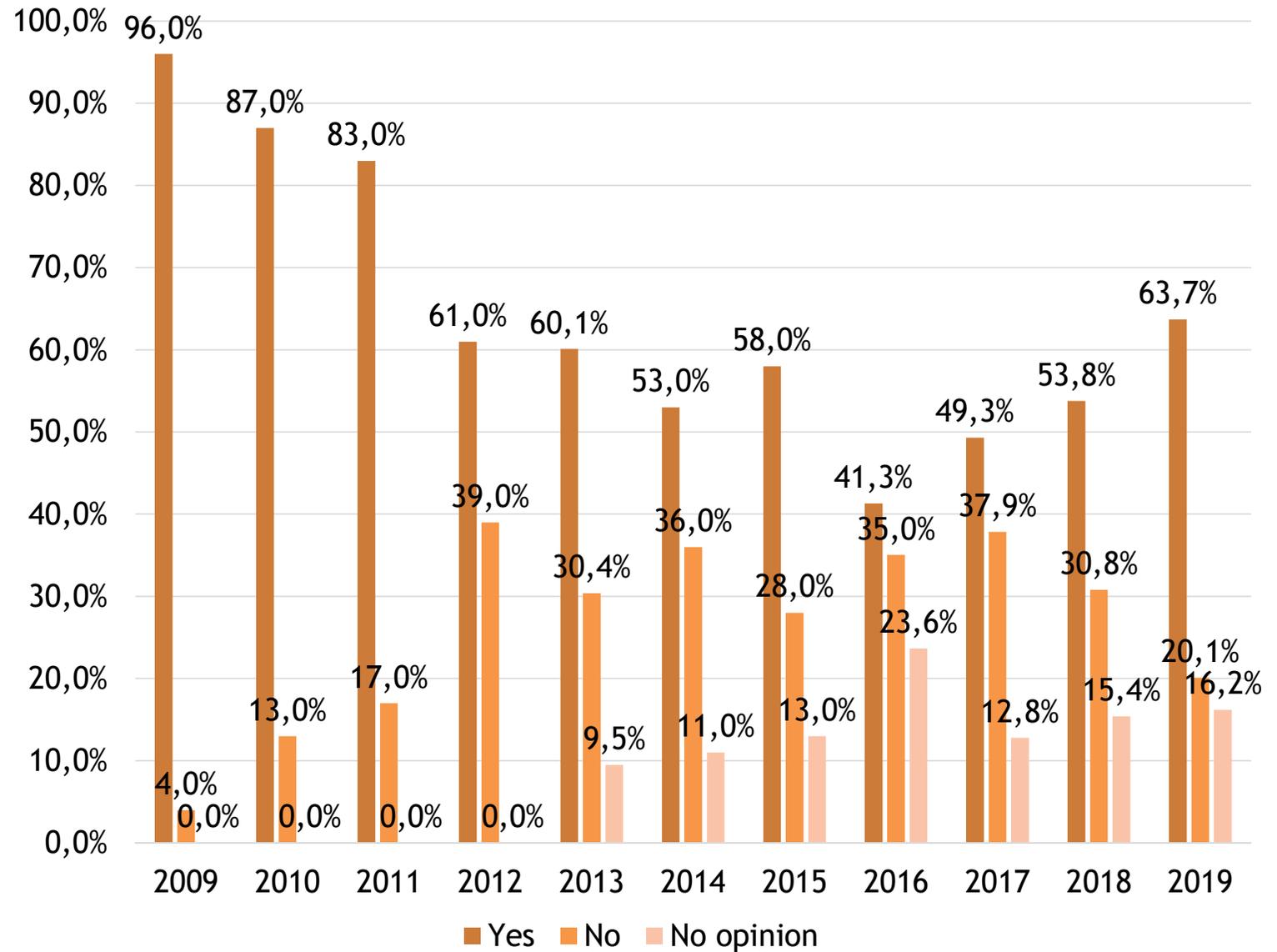
Should Poland  
join the euro  
zone?

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Are you in favor of introducing the euro in Poland?

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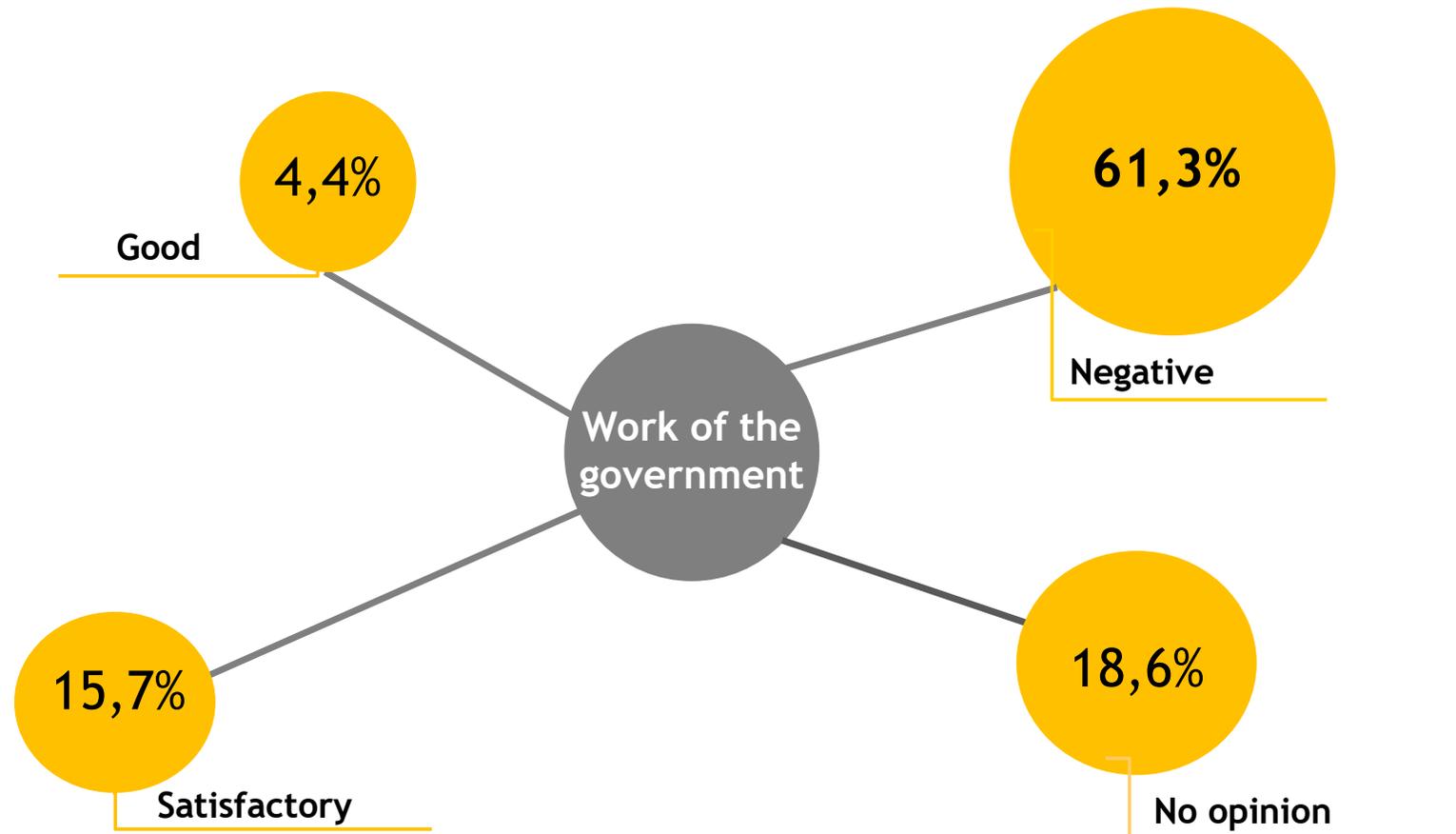
# Will Brexit impact your business?

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|  | Certainly yes | Rather yes | Rather not | Probably not | No opinion |
|--|---------------|------------|------------|--------------|------------|
| No impact                                    | 22,3%         | 20,8%      | 18,3%      | 14,3%        | 24,3%      |
| Profit decline                               | 5,5%          | 14,0%      | 27,0%      | 21,5%        | 32,0%      |
| Export decline to the UK                     | 5,5%          | 8,9%       | 21,9%      | 28,9%        | 34,8%      |
| Order decline from the UK                    | 5,0%          | 12,9%      | 19,8%      | 27,7%        | 34,6%      |
| Cost increase, especially:                   | 6,7%          | 15,4%      | 25,6%      | 23,6%        | 28,7%      |
| - Transport costs                            | 9,9%          | 17,3%      | 22,3%      | 23,8%        | 26,7%      |
| - Duties                                     | 10,1%         | 18,2%      | 17,7%      | 26,2%        | 27,8%      |
| - Costs for certificates, permits            | 9,0%          | 18,5%      | 19,5%      | 25,5%        | 27,5%      |
| Disruptions in the supply chain              | 10,0%         | 23,5%      | 18,5%      | 21,5%        | 26,5%      |
| Problems with the availability of employees  | 5,5%          | 8,0%       | 34,3%      | 20,9%        | 31,3%      |
| Difficulties in attracting business partners | 2,9%          | 12,9%      | 31,7%      | 19,8%        | 32,7%      |
| Investment decline for companies in the UK   | 6,5%          | 13,9%      | 17,9%      | 34,8%        | 26,9%      |
| Withdrawal of companies from the UK          | 0,5%          | 6,4%       | 20,8%      | 40,6%        | 31,7%      |

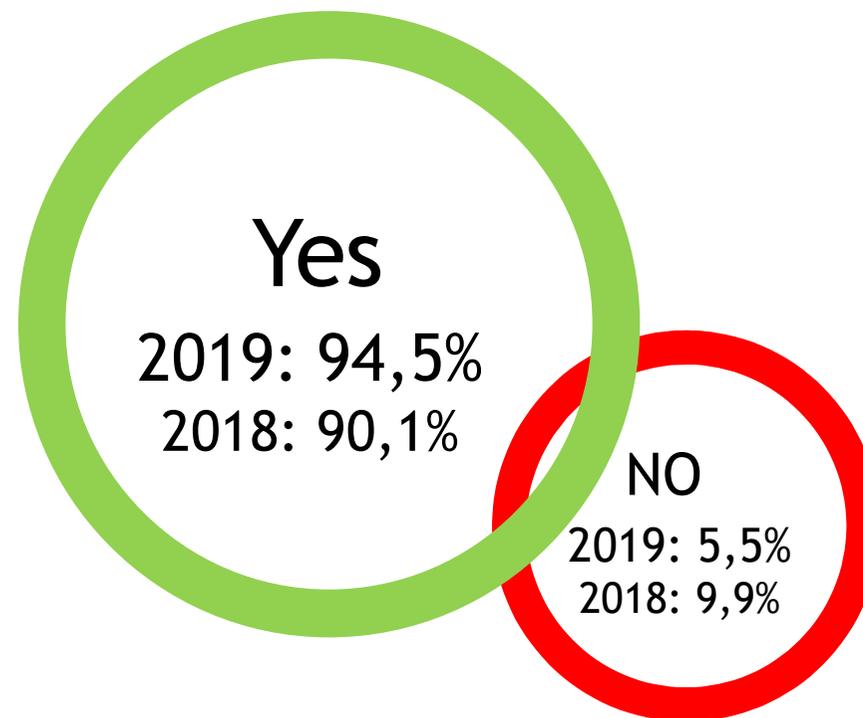
How do you rate the work of the current government?

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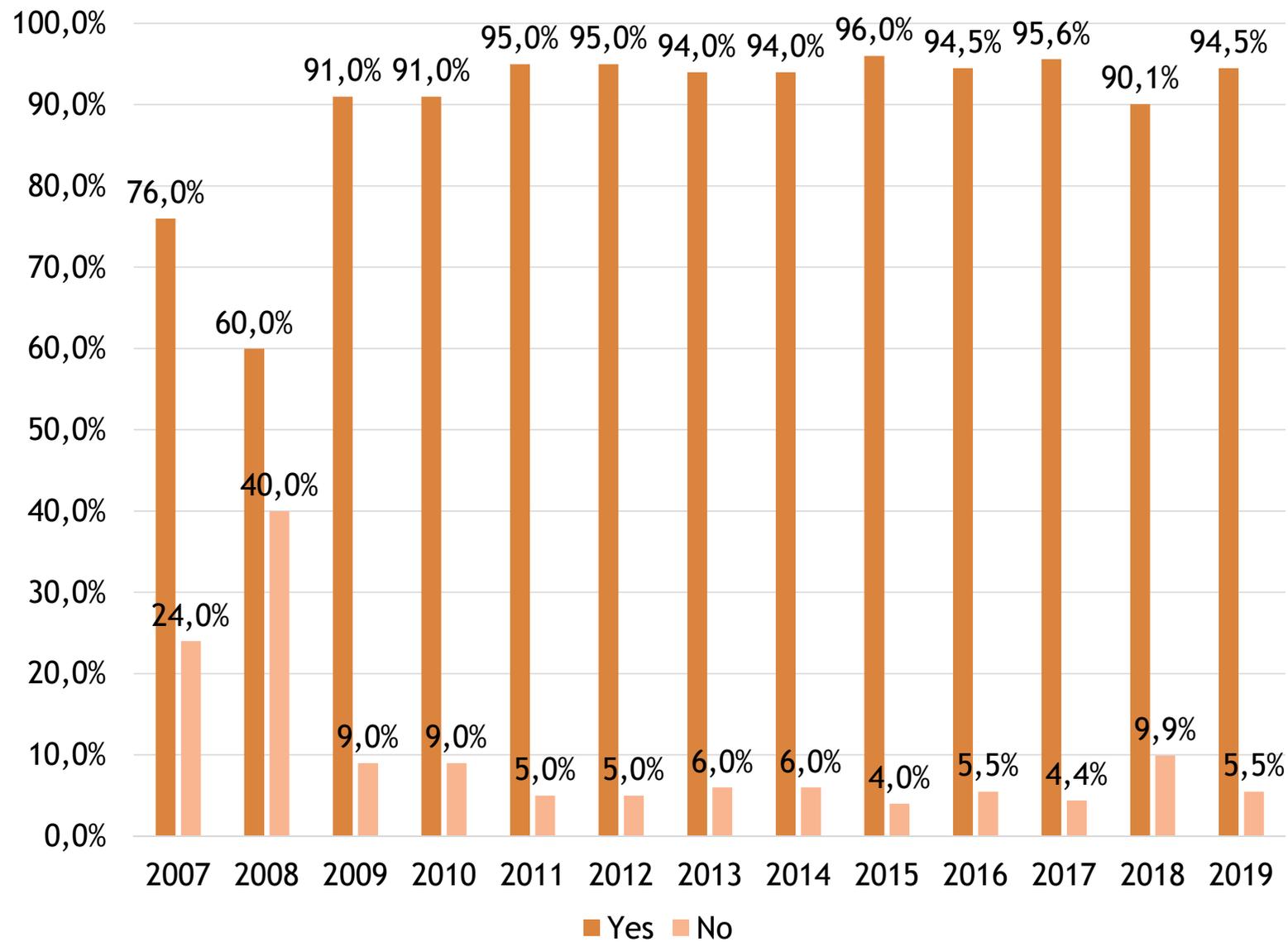
Would you Invest in  
Poland again?

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# Would you Invest in Poland again?

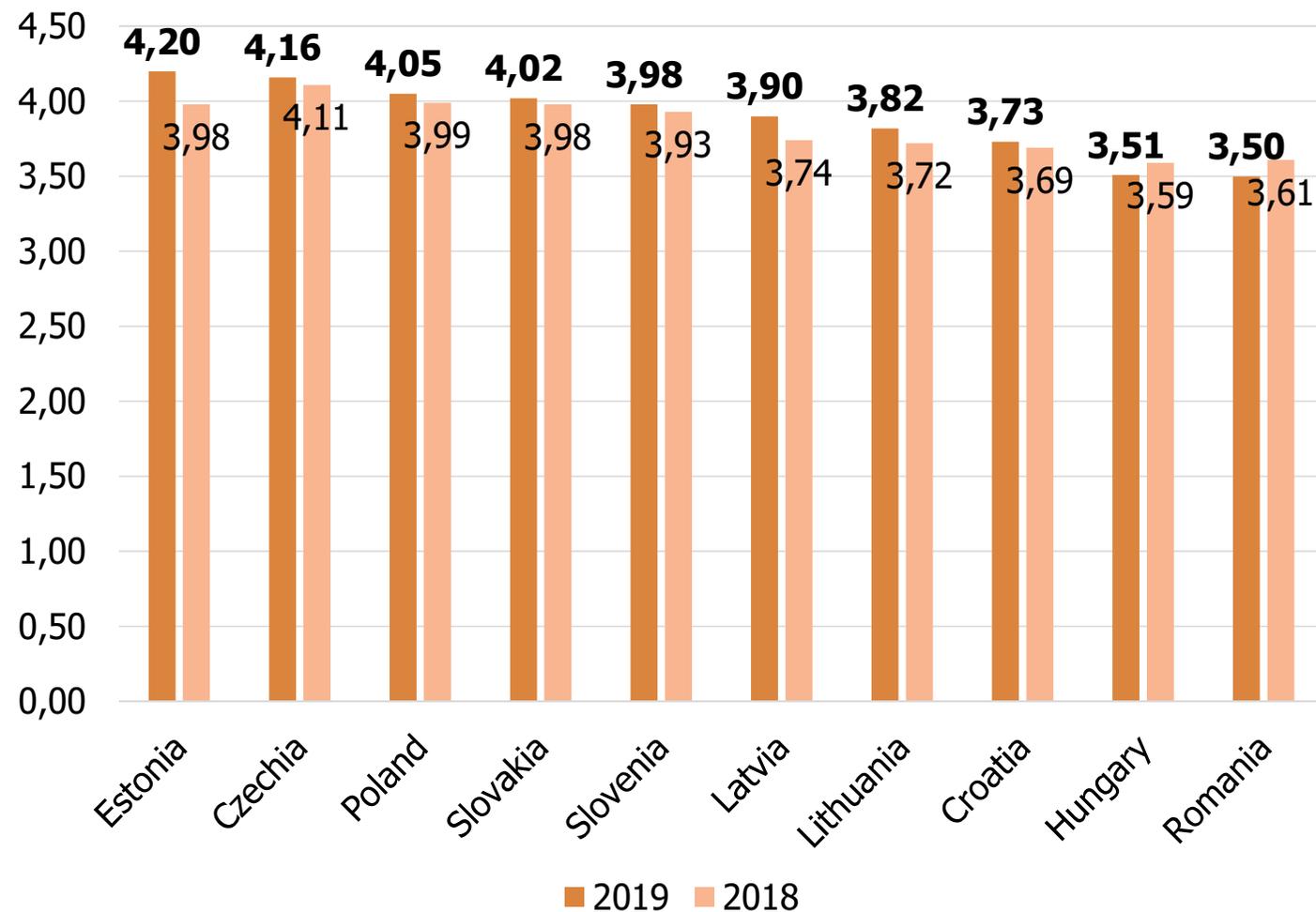
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Investment attractiveness of CEE countries in 2019 according to 1400 investors from the region

Ankieta koniunkturalna 2019

6 - very attractive  
1 - not attractive at all





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**Thank you for your attention!**

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